The Sales Inquiry TK/284/10.00.01/2025

Enterprise
Finance
Address
Postal Code Post Office

Link to the inquiry:
https://stat.fi/en/surveys/myy
User-ID
Password
Business-ID

Inquiry on sales and fixed assets

Dear Sir / Madam

Statistics Finland collects monthly sales data from various industries and data on increases and decreases in fixed assets from the biggest enterprises measured by turnover. In addition, some enterprises with activities in many industries have been divided into several kind-of-activity units from which the monthly wages and salaries sum is collected, in addition to turnover and fixed asset data.

The sales inquiry covers around 2,000 and the inquiry on fixed assets some 1,800 most important enterprises in their respective industries. The inclusion criterion for the sample of the sales inquiry is the size of the enterprise's turnover relative to the turnover of the respective industry. In addition, the most significant construction projects are included in the inquiry on fixed assets for a fixed period, in case they are not included in the sample based on the enterprise's turnover.

In the latest sample update, your enterprise was selected to the inquiry as concerns sales and fixed asset data starting **from data for 2/2025**. The obligation to provide data remains valid until further notice.

How to respond

Instructions for responding can be found on the web form and on the data collection page https://stat.fi/en/surveys/myy#instructions. Statistics Finland's Suomi.fi mandate is "Responding to data collections from enterprises and organisations" and the mandate definer is myy. Instructions for granting the Suomi.fi mandate for data collections: https://stat.fi/en/surveys/myy#instructions. Alternatively, you can log in to the form using the login identifiers in the top right-hand corner of this accompanying letter.

We ask for your response by no later than 14 March 2025

What are the data used for

The sales data are used to produce data for indices of turnover by industry and the tailored trend indicator service. Data on fixed assets are, in turn, used for compiling quarterly national accounts, as well as preliminary data on annual national accounts. The results of the calculations are published monthly on Statistics Finland's website and links to the statistical releases can be found on the front page of the electronic form after you log in.

To thank you for responding you receive a link to a compilation made of enterprise statistics where you can view statistical data by industry. A link to the compilation can be found on the end page of the form.

Contact information

myyntitiedustelu@stat.fi tel. +358 29 551 2222 (from 12 to 15)



Further information on the obligation to provide data and treatment of the data

Confidentiality, data protection and publicity

Statistics Finland uses the data for the compilation of statistics. Unit level data collected for statistical purposes must be kept confidential by virtue of Section 24, Paragraph 1, Sub-paragraph 16 of the Act on the Openness of Government Activities (621/1999). According to Section 13 of the Statistics Act (280/2004), Statistics Finland may also release data for scientific studies and statistical surveys without data enabling direct identification.

Statistics Finland may release data with their identification data to another Finnish statistical authority for the purpose of compilation of statistics on an activity falling within its sphere of influence, for cooperation between national statistical institutes, to the EuroGroups Register of multinational enterprises and to the Bank of Finland for the development, production, and quality improvement of the European statistics for which it is responsible. Further information on the data collection page https://stat.fi/en/surveys/myy#dataprotection.

The data are protected against unauthorised access in accordance with the data protection rules adopted by Statistics Finland. The Statistics Act prohibits the use of data collected for statistical purposes in an investigation, surveillance, legal proceedings, administrative decision-making, or other similar handling of a matter concerning the enterprise. Unit-level data on enterprises may only be handled at Statistics Finland by persons whose tasks require the use of such data. The email address of the person responsible for data protection at Statistics Finland is myyntitiedustelu@stat.fi. The data protection description of personal data concerning respondents can be found at: https://stat.fi/en/surveys/myy#dataprotection (in Finnish).

Obligation to provide data

The obligation to provide data is based on Sections 14 and 15 of the Finnish Statistics Act (280/2004). Notwithstanding the provisions on data secrecy, entrepreneurs are obliged to provide Statistics Finland with such data that are necessary for the compilation of statistics. By virtue of Section 21 of the Statistics Act, Statistics Finland is entitled to receive these data free of charge.

By virtue of Section 8 of the Statistics Act, data providers have the right to seek exemption from the obligation to provide data wholly or partially if the provision of data causes the respondent unreasonable inconvenience and the exemption will not essentially hamper the production of statistics or weaken the reliability and usability of statistics. Unreasonable inconvenience refers to putting the respondent in an unequal position with regard to other data providers. Further information about the obligation to provide data and exemption from it as well as a form to apply for exemption can be found on Statistics Finland's web page https://stat.fi/en/surveys#org.

Duration of storage

Digital statistical data formed from the supplied data are permanently stored at Statistics Finland in accordance with the National Archives of Finland's confirmed storage period decision (KA/19843/07.01.01.03.01/2017).

About the data collection

The Council Regulation (EC) No 2019/2152 and No 2020/1197 concerning short-term statistics obliges Statistics Finland to produce statistics describing short-term economic cycles on the volumes of industrial output and the sum of wages and salaries, for example. The data on fixed assets are required in order to comply with the Regulation of the European Union (EC 1161/2005).

Data collection service for enterprises

Statistics Finland provides a service where enterprises can check in which Statistics Finland's data collections they have previously been and will soon be included. Further information about the service is available at: https://stat.fi/en/surveys#org.

Saatekirje suomeksi: https://stat.fi/kyselyt/myy#letters
Följebrev på svenska: https://stat.fi/kyselyt/myy#letters