

Dear trader,

The Consumer Price Index measures changes in the prices of products and services paid by consumers. The Consumer Price Index shows the inflation of our country.

Your outlet has been selected for the collection of price data for Statistics Finland's Consumer Price Index. For this reason, our statistical interviewer will come and collect price data from your outlet every month or less frequently. We hope that our interviewer can contact your personnel, if needed, for example when an item has run out or when the interviewer cannot find price data.

The data for the Consumer Price Index are also collected in other ways, as data collection by Consumer Price Index experts or alternatively as mass data supplied by enterprises.

Statistics Finland uses the data for the compilation of statistics. Outlet-specific data are not disclosed so that they are directly identifiable. The data are published as statistics from which data on individual outlets cannot be identified. Our personnel are legally obliged to secrecy.

We hope you will have a positive attitude towards the work of the statistical interviewer when collecting prices from your outlet. Enterprises' obligation to provide data is based on Sections 14 and 15 of the Finnish Statistics Act (280/2004). Further information about the Consumer Price Index and price collection is available from the statistical interviewer or team leader Satu Montonen, tel. +358 29 551 3205.

*Thank you for your cooperation.*

Jussi Heino  
Head of Department