



Name of the survey:

Travel Survey

Respond to the inquiry

Log in to the form at:

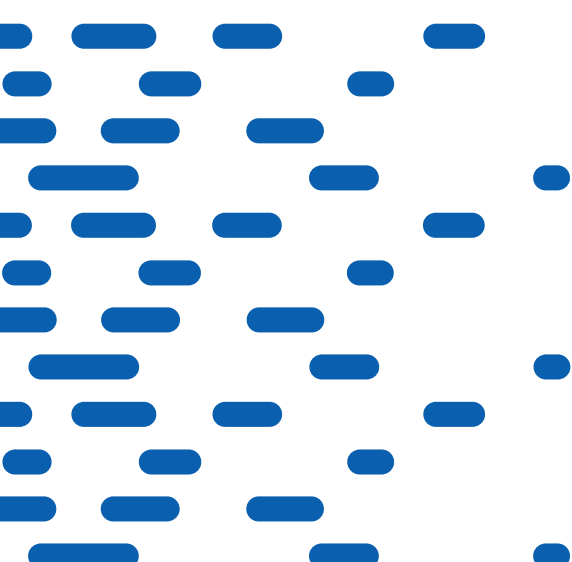
www.stat.fi/matkat/survey

User ID:

Password:



- Information is asked on the form about overnight trips you made last month in Finland, and about trips abroad.
- If you have not made any trips, also enter that information on the form.
- **If you rather answer by telephone**, just wait for our call.
- You can also notify us of your telephone number or set up a time for the interview, tel. +358 800 09191 (free number) or tilastokeskus.matkat@stat.fi.



You have been selected for Statistics Finland's survey

The responses are used to compile the Official Statistics of Finland on tourism.

We will ensure your data protection

Responding is confidential

Statistics Finland is a government statistical agency, which produces statistics and conducts surveys describing conditions in society.

Grounds for processing personal data

Public interest as intended in the EU's General Data Protection Regulation.

Data to be combined with the collected data

To reduce the response burden, the collected data are supplemented with register data. The data are processed so that you cannot be identified from the completed statistical data. Data to be combined are: education data as well as demographic variables (e.g. age, sex and regional data). Employment, family, income, pension, benefit and health data can also be linked to the data for research purposes.

Data protection description of the data collection

More detailed information about the processing of your personal data is available here (in Finnish): www.stat.fi/matkat/tietosuoja

Source for contact information

Publicly available sources, Statistics Finland's database based on the Population Information System and those registers of authorities from which data are obtained based on the Statistics Act.



The data are processed so that you cannot be identified from the completed statistical data.

Contact information will not be released outside Statistics Finland.

Disclosure of data

Statistics Finland never releases the data received by it to other authorities in a manner that would allow identification of the individuals having participated in the survey.

- We handle your responses in a confidential manner.
- Statistics Finland's employees are obliged to secrecy.
- We use the data you have given for compiling statistics on tourism.
- It is not possible to identify persons having participated in the survey from the statistical data.
- Statistical data can be released for statistical surveys and scientific research.

Both leisure trips and work-related trips are included in the survey

The survey provides information on how much people resident in Finland travel in Finland and abroad. We examine the destination, duration, accommodation, means of transport and costs of trips.

All trips **abroad** and **domestic overnight trips** are travelling. For example, a cottage holiday or a two-day conference trip in Finland are travelling, as is a same-day trip to Tallinn.

Data are collected from small pieces

Thousands of persons aged 15 to 84 respond to the Travel Survey every year. The data are used in tourism statistics and tourism accounts, which measure the importance of tourism to our national economy. You can find the latest results of the Travel Survey at: www.stat.fi/en/statistics/smat

Corresponding travel surveys are also made in all other EU countries. The data of Travel Surveys are also used by Eurostat, the Statistical Office of the European Union.

We want to ensure that all those selected randomly to the survey are given the opportunity to participate

A total of 2,350 persons aged 15 to 84 living in Finland were selected at random to the survey. You are one of them. In the survey you represent persons in your age group living in your area, and no one else can replace you. That is why we are trying to reach you. If we cannot reach you, we can also try to contact you through another adult member of your household.

Thank you for taking part!

If you respond online, you will get a link at the end of the survey. Through the link you can learn more from data collected by Statistics Finland about the residential area of your choice.



You are irreplaceable as a respondent!

Information about travel cannot be obtained otherwise than by asking people personally.





Contact information

Response support

Email: tilastokeskus.matkat@stat.fi

Telephone: +358 800 09191 (free number)

Travel Survey:

Marianne Laalo

Senior Statistician

Telephone: +358 29 551 3496

Email: liikenne.matkailu@stat.fi

Street address: Työpajankatu 13, Helsinki

Postal address: FI-00022 Statistics Finland

Business ID: 0245491-1

TK/3522/10.00.01/2024

www.stat.fi

Further information about this survey is available at:

www.stat.fi/en/surveys/matkat

Saat lisätietoa suomeksi:

www.stat.fi/kyselyt/matkat

Information på svenska:

www.stat.fi/sv/enkater/matkat

Further information about data protection and rights of data subjects:

www.stat.fi/dataprotection

Further information about our surveys:

www.stat.fi/en/surveys

The results are published monthly at:

www.stat.fi/en/statistics/smat

Statistics Finland produces reliable and impartial statistics on Finnish society. Our task is to process data accumulated from various data sources into statistics and bring them to the benefit of all Finns: citizens, decision-makers, researchers and other information users.

Henna Attila, Data collection services



facebook.com/Tilastotohtori



x.com/tilastokeskus



instagram.com/tilastokeskus