



Name of survey:

Household Budget Survey 2026

Participate in the survey – this is how it is done!

The three stages of data collection:



1. A short starting interview over the phone with Statistics Finland's interviewer

- Wait for our call or schedule an interview time with your statistics interviewer (contact details above)



2. Reporting of regular consumption data with a web questionnaire

- You have plenty of time to think about your answers and respond together with a member of your household if you want
- If needed, this information can also be given in a telephone interview



3. Collection of receipts by the household for two weeks

- The recording period of consumption includes collection of receipts and marking down purchases without receipts with an application downloaded on the phone
- A paper notebook is an alternative to using the application
- The time of the recording period is agreed in a telephone interview

You and your household have been selected for Statistics Finland's Household Budget Survey

Consumption data provide official statistical data on households' use of money. These data can be obtained only by inquiring from households.

Thank you for taking part!

The respondents of the Household Budget Survey have found it interesting to take part in the survey. By participating via the application you will get a gift code of EUR eight to R-kioski. All respondents will also enter a prize draw to win more than 50 S and K group and Lidl vouchers of EUR 100.

We will ensure your data protection

Responding is confidential

Grounds for processing personal data

Public interest as intended in the EU's General Data Protection Regulation.

Data to be combined with the collected data

To make responding easier and enable versatile research use of statistical data, the collected data can be supplemented with register data from different periods of time. The following data can be combined to the collected data: the respondents' and their household-dwelling unit members' year of birth, registered gender, marital status, family, residence and place of residence data, education and qualification data, income, benefit and employment data, occupation and workplace data, job search data, debt, tax and wealth data, mother tongue, nationality and country of birth, health and health care data. No names or personal identity codes are shown in the survey data. Unfinished answers can also be utilised in the data.

Data protection description of the data collection

More detailed information about the processing of your personal data is available here:

stat.fi/kulutustutkimus/tietosuoja

Source for contact information

Publicly available sources, Statistics Finland's database based on the Population Information System and those registers of authorities from which data are obtained based on the Statistics Act.



The data are processed so that you cannot be identified from the completed statistical data.

Statistics Finland is a government statistical agency, which produces statistics and conducts surveys describing conditions in society. Statistics Finland does not release the data it collects to other agencies.

Disclosure of data

Statistics Finland never releases the data received by it to other authorities in a manner that would allow identification of the individuals having participated in the survey.

- We handle your responses in a confidential manner.
- Statistics Finland's employees are obliged to secrecy.
- Contact information will not be released outside Statistics Finland.
- We use the data you have given for compiling statistics on consumption.
- It is not possible to identify persons having participated in the survey from the statistical data.
- Statistical data can be released for statistical surveys and scientific research.
- Household consumption data are not released to other agencies or authorities.

Your answer is important

The Household Budget Survey shows what the money is spent on. It produces data on changes in households' consumption and use of money, as well as on differences in consumption. These data can be obtained only by inquiring from households.

We ask for example about:

- your household's housing costs
- purchases of goods
- use of services

Survey results benefit us all

The Household Budget Survey provides valuable information about how households use money in Finland. By responding to the survey you contribute to understanding how consumption changes over time and how it differs between different population groups.

The Household Budget Survey is utilised as the data source for social welfare studies and for planning social and economic policies. The data are used by many key economic actors, such as ministries, business opinion leaders, research institutions and universities. The results of the survey are used for comparing consumption expenditure at different times and in different countries.

Statistics Finland has studied households' consumption since 1966. The latest survey was conducted in 2022, and it was used to produce statistics that are widely used in social decision-making.



You are irreplaceable as a respondent

Altogether over 16,000 households in Finland have been selected to the inquiry at random. Your household is one of the households selected to the survey. We appreciate your and your household's participation.

Every response is important. By participating you are involved in building a detailed and up-to-date image of Finns' everyday life – thank you for participating!



Take part in the Household Budget Survey – influence future decisions!

- **You have a say** in the planning of social and economic policies.
- **You help develop services** and forms of support that meet the needs of different households.
- **You lend support to research** that is utilised by ministries, businesses, universities and research institutes.
- **You make it possible to compare** the development of consumption expenditure at different times and in different countries.



Contact information

Response support

If needed, please contact the statistics interviewer listed on the **front page of the letter**.

Email address for data collection: tilastokeskus.kul@stat.fi

Household Budget Survey:



Mira Kajantie



Tuomas Parikka

Email: kulutus.tilastokeskus@stat.fi

Postal address: FI-00022 Statistics Finland

Business ID: 0245491-1

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stat.fi

Further information is available at:

stat.fi/en/surveys/kul

Lisätietoa suomeksi:

stat.fi/kyselyt/kul

Information på svenska:

stat.fi/sv/enkater/kul

Further information about data protection and rights of data subjects: stat.fi/dataprotection

Further information about our surveys: stat.fi/en/surveys#safe

Statistical data on households' average consumption expenditure are available on Statistics Finland's website:

stat.fi/en/statistics/ktutk



How to use the application:

1. Download the application from the app store on your phone. The name of the application is Kulutustutkimus (Household Budget Survey).
2. Log in to the application with the identifier you received after the starting interview.
3. Keep records of your household's purchases during the recording period by taking photos of receipts and by marking down purchases without receipts. You can also download electronic receipts to the application.
4. You can find more detailed instructions in the application and on the web pages of the data collection at stat.fi/en/surveys/kul.



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