



Name of the survey:

Consumer Confidence Survey

Respond to the inquiry

Log in to the form at:

stat.fi/kluo/survey



User ID:

Password:

- The online form opens on _____.
- It takes around five to ten minutes to answer the questions.

**You have been selected for
Statistics Finland's survey**

The responses will give an idea
of consumer confidence, which is
featured regularly on the news.

We will ensure your data protection

Responding is confidential

Statistics Finland is a government statistical agency, which produces statistics and conducts surveys describing conditions in society.

Grounds for processing personal data

Public interest as intended in the EU's General Data Protection Regulation.

Data to be combined with the collected data

To facilitate answering, the collected data are supplemented with register data. Data to be combined are: education and employment data, as well as demographic variables (e.g. age, sex, marital status, native language and regional data). Family, income, assets, pension, benefit and health data can also be linked to the data for research purposes.

Data protection description of the data collection

More detailed information about the processing of your personal data is available here (in Finnish): stat.fi/kluo/tietosuoja

Source for contact information

Publicly available sources, Statistics Finland's database based on the Population Information System and those registers of authorities from which data are obtained based on the Statistics Act.



The data are processed so that you cannot be identified from the completed statistical data.

Contact information will not be released outside Statistics Finland.

Disclosure of data

Statistics Finland never releases the data received by it to other authorities in a manner that would allow identification of the individuals having participated in the survey.

- We handle your responses in a confidential manner.
- Statistics Finland's employees are obliged to secrecy.
- We use the information you have given for compiling statistics that predict economic development.
- It is not possible to identify persons having participated in the survey from the statistical data.
- Statistical data can be released for statistical surveys and scientific research.

Survey results benefit us all

We ask about everyday matters related to the economy, such as your intentions of making small or larger purchases, saving or taking out a loan. Consumers' intentions tell how consumption, saving, taking out a loan and gross domestic product for the whole country will change.

The web inquiry is short and answering is fast. If you rather answer by telephone, just wait for our call. We will try to reach you within a week. You can also notify us of your telephone number or set up a time for the interview, tel. +358 800 09191 (free number) or tilastokeskus.kluo@stat.fi.

Data are collected from small pieces

Your responses are utilised when preparing decisions that affect us all. By participating you help to ensure that decision-makers and central government have a view of Finnish society that is based on the right kind of information. All people benefit from this.

From the 1980s onwards, Statistics Finland has asked for consumers' views and expectations concerning their own and Finland's economy. Thousands of persons aged 18 to 74 respond to the survey every year.

The latest results about consumer confidence can be found at: stat.fi/en/statistics/kbar. Similar matters are surveyed monthly in all EU Member States.

We want to ensure that all those selected to the survey are given the opportunity to participate

A total of 2,200 individuals aged 18–74 living in Finland have been randomly selected for the survey. You represent persons of your age living in your area, and no one else can replace you. That is why we are trying to reach you. If we cannot reach you, we can also try to contact you through another adult member of your household.

The same respondents are included in the inquiry two times. After six months, you will get a new invitation to take part.



You are irreplaceable as a respondent!

We cannot obtain the information asked from anywhere else.

You are the expert on your own economy.

Thank you for taking part!

If you respond online, you will get a link at the end of the survey. Through the link you can learn more from data collected by Statistics Finland about the residential area of your choice.



Contact information

Response support

Email: tilastokeskus.kluo@stat.fi

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Consumer Confidence Survey:

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stat.fi

Further information is available at:

stat.fi/en/surveys/kluo

Saat lisätietoa suomeksi:

stat.fi/kyselyt/kluo

Information på svenska:

stat.fi/sv/enkater/kluo

Further information about data protection and rights of data subjects: stat.fi/dataprotection

Further information about our surveys: stat.fi/en/surveys#safe

The results are published monthly at:

stat.fi/en/statistics/kbar

Statistics Finland produces reliable and impartial statistics on Finnish society. Our task is to process data accumulated from various data sources into statistics and bring them to the benefit of all Finns: citizens, decision-makers, researchers and other information users.

Henna Attila, Data collection services



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