

Data collection website:  
<https://stat.fi/en/surveys>

## International Price Comparison

Dear Sir / Madam,

Statistics Finland collects consumer prices for private consumption for an international price comparison study. The data collection is based on Regulation (EC) No 1445/2007 of the European Parliament and of the Council.

The study is conducted in the same way in all European Union (EU) member states.

The data for the study is collected from the Helsinki metropolitan area, including shops of various sizes and types. Your shop has been selected as one of the collection points. The obligation to provide information is based on the Statistics Act (280/2004).

### How to respond

Statistics Finland's price collectors mainly gather prices from companies' websites. In individual cases, contact is made via email, phone, or store visits. We hope you will respond positively to our statistician's work when they collect price information.

### What are the data used for

The collected data is used solely for statistical and research purposes. The international price comparison study compares price levels between different European countries. The price comparison study is part of a broader research related to the comparison of gross domestic product (GDP) data. Prices are used to calculate average prices representing Finland. The results are published at the product group level and only in index form.

You can find more information about the international price comparison study and its results on the website: <https://www.stat.fi/tilasto/kvhv>

### Contact information

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## Further information on the obligation to provide data and treatment of the data

### Confidentiality, data protection and publicity

Statistics Finland uses the data for the compilation of statistics. Unit level data collected for statistical purposes must be kept confidential by virtue of Section 24, Paragraph 1, Sub-paragraph 16 of the Act on the Openness of Government Activities (621/1999). According to Section 13 of the Statistics Act (280/2004), Statistics Finland may also release data for scientific studies and statistical surveys without data enabling direct identification.

Statistics Finland may release data with their identification data to another Finnish statistical authority for the purpose of compilation of statistics on an activity falling within its sphere of influence, for cooperation between national statistical institutes, for cooperation between national statistical institutes and to the Bank of Finland for the development, production, and quality improvement of the European statistics for which it is responsible.

The data are protected against unauthorised access in accordance with the data protection rules adopted by Statistics Finland. The Statistics Act prohibits the use of data collected for statistical purposes in an investigation, surveillance, legal proceedings, administrative decision-making, or other similar handling of a matter concerning the enterprise. Unit-level data on enterprises may only be handled at Statistics Finland by persons whose tasks require the use of such data. The email address of the person responsible for data protection at Statistics Finland is [tietosuoja@stat.fi](mailto:tietosuoja@stat.fi).

### Obligation to provide data

The obligation to provide data is based on Sections 14 and 15 of the Finnish Statistics Act (280/2004). Notwithstanding the provisions on data secrecy, entrepreneurs are obliged to provide Statistics Finland with such data that are necessary for the compilation of statistics. By virtue of Section 21 of the Statistics Act, Statistics Finland is entitled to receive these data free of charge.

By virtue of Section 8 of the Statistics Act, data providers have the right to seek exemption from the obligation to provide data wholly or partially if the provision of data causes the respondent unreasonable inconvenience and the exemption will not essentially hamper the production of statistics or weaken the reliability and usability of statistics. Unreasonable inconvenience refers to putting the respondent in an unequal position with regard to other data providers. Further information about the obligation to provide data and exemption from it as well as a form to apply for exemption can be found on Statistics Finland's web page <https://stat.fi/en/surveys#org>.

### Duration of storage

Digital statistical data formed from the supplied data are permanently stored at Statistics Finland in accordance with the National Archives of Finland's confirmed storage period decision (KA/19843/07.01.01.03.01/2017).

### About the data collection

The regulations of the European Union in part require the collection of the data in question (Regulation of the European Parliament and of the Council (EY) No 1445/2007.