

Establishment  
 Contact person  
 Address  
 Postal code Post office

Link to the inquiry:  
<https://stat.fi/en/surveys/maj>  
 User-ID:  
 Password:  
 Business-ID:  
 Establishment code:

## Monthly inquiry for accommodation statistics

### Dear respondent

Your company has been selected for the monthly inquiry for accommodation statistics. In the inquiry, information is asked about accommodation establishments' capacity, sales income from accommodation and overnight stayers by country of residence. In addition, basic data and permanent capacity related to accommodation establishments are inquired. We cannot obtain data on establishments from elsewhere, e.g., from administrative registers. **The obligation to provide data is based on the Finnish Statistics Act (280/2004).**

Data are collected from accommodation establishments with at least 20 beds or caravan and camper pitches with electrical connection points. The inquiry comprises approximately 1,400 accommodation establishments.

### How to respond

Log in to the form using the login identifiers in the top right-hand corner of this accompanying letter. You can also send monthly data as a direct transfer from your customer management system if your software has this feature. **Please check annually basic data as well as the permanent capacity data on your accommodation establishment or when the changes occur.** Instructions for responding can be found on the web form and on the data collection page: <https://stat.fi/en/surveys/maj#instructions>.

**We ask for your response by 6<sup>th</sup> of each month.**

### What are the data used for?

The collected data are used monthly for producing accommodation statistics: <https://stat.fi/en/statistics/matk>. Corresponding data are collected in all EU countries and they are part of the European Statistical System. Data is needed to monitor and promote domestic tourism and tourism from abroad to Finland.

**To thank you for responding** you receive a link to a compilation made of enterprise statistics where you can view statistical data by industry. A link to the compilation can be found on the end page of the form.

### Contact information

[majoitus.tilasto@stat.fi](mailto:majoitus.tilasto@stat.fi)

Questions about data inquiry  
 Tiina Talvio, Tfn. +358 29 551 3214

Questions about data content  
 Heidi Pukkila, Tfn. +358 29 551 3478



## Further information on the obligation to provide data and treatment of the data

### Confidentiality, data protection and publicity

Statistics Finland uses the data for the compilation of statistics. Unit level data collected for statistical purposes must be kept confidential by virtue of Section 24, Paragraph 1, Sub-paragraph 16 of the Act on the Openness of Government Activities (621/1999). According to Section 13 of the Statistics Act (280/2004), Statistics Finland may also release data for scientific studies and statistical surveys without data enabling direct identification.

Statistics Finland may release data with their identification data to another Finnish statistical authority for the purpose of compilation of statistics on an activity falling within its sphere of influence, for cooperation between national statistical institutes, for cooperation between national statistical institutes, to the EuroGroups Register of multinational enterprises and to the Bank of Finland for the development, production, and quality improvement of the European statistics for which it is responsible. Further information on the data collection page

<https://stat.fi/en/surveys/maj#dataprotection>. The data are protected against unauthorised access in accordance with the data protection rules adopted by Statistics Finland. The Statistics Act prohibits the use of data collected for statistical purposes in an investigation, surveillance, legal proceedings, administrative decision-making, or other similar handling of a matter concerning the enterprise. Unit-level data on enterprises may only be handled at Statistics Finland by persons whose tasks require the use of such data. The email address of the person responsible for data protection at Statistics Finland is [tietosuoja@stat.fi](mailto:tietosuoja@stat.fi). The data protection description of personal data concerning respondents can be found at: [https://stat.fi/yhteisojen\\_vastaaajien\\_yhteystiedot](https://stat.fi/yhteisojen_vastaaajien_yhteystiedot) (in Finnish).

### Obligation to provide data

The obligation to provide data is based on Sections 14 and 15 of the Finnish Statistics Act (280/2004).

Notwithstanding the provisions on data secrecy, entrepreneurs are obliged to provide Statistics Finland with such data that are necessary for the compilation of statistics. By virtue of Section 21 of the Statistics Act, Statistics Finland is entitled to receive these data free of charge. By virtue of Section 8 of the Statistics Act, data providers have the right to seek exemption from the obligation to provide data wholly or partially if the provision of data causes the respondent unreasonable inconvenience and the exemption will not essentially hamper the production of statistics or weaken the reliability and usability of statistics. Unreasonable inconvenience refers to putting the respondent in an unequal position with regard to other data providers. Further information about the obligation to provide data and exemption from it as well as a form to apply for exemption can be found on Statistics Finland's web page

<https://stat.fi/en/surveys/maj#dataprotection>.

### Duration of storage

Digital statistical data formed from the supplied data are permanently stored at Statistics Finland in accordance with the National Archives of Finland's confirmed storage period decision (KA/19843/07.01.01.03.01/2017).

### About the data collection

The accommodation statistics are based on Regulation (EC) No 692/2011 of the European Parliament and of the Council concerning European statistics on tourism that obliges the Member States to compile uniform statistics on the supply and demand of tourism.

### Data collection service for enterprises

Statistics Finland provides a service where enterprises can check in which Statistics Finland's data collections they have previously been and will soon be included. Further information about the service is available at:

<https://stat.fi/en/surveys#org>.

Saatekirje suomeksi: <https://stat.fi/kyselyt/maj#letters>

Följebrev på svenska: <https://stat.fi/sv/enkater/maj#letters>